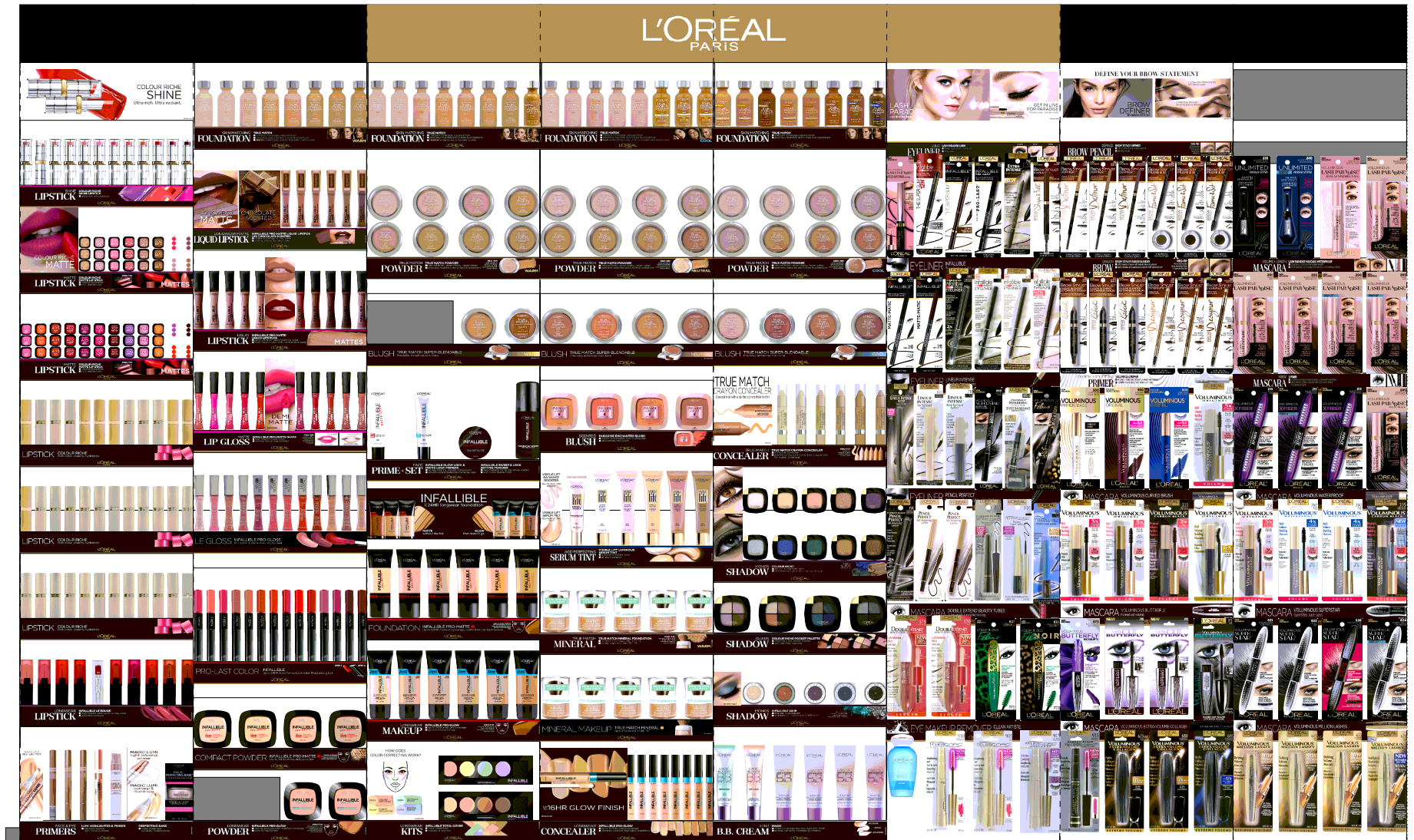


L'ORÉAL
PARIS

CONSUMER PRODUCTS DIVISION
OF L'ORÉAL USA S/D, INC.
Category Management Department

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019



Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 0

FULL WALL

Page: 1 of 21

Date : 29-Aug-2018

FILE: \FS\SUSAS18\CPDNY_Group\sales\UKBLPCosmetics\UKBRReports\2019\Spring\PENDING\POGWAK085BECI

FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\LPCosmetics\IKBReports\2019\Spring\PENDING\POG\WAK0858EC

CR SHINE LIP GP (4X12) **											
071249355862 Colour Riche Shine Dazzling Doe	071249355879 Colour Riche Shine Glossy Fawn	071249355886 Colour Riche Shine Varnished Rosewood	071249355848 Colour Riche Shine Burnished Blush	071249355831 Colour Riche Shine Sparkling Rose	071249355787 Colour Riche Shine Glazed Pink	071249355800 Colour Riche Shine Laminated Fuchsia	071249355817 Colour Riche Shine Polished Tango	071249355824 Colour Riche Shine Luminous Coral	071249355893 Colour Riche Shine Enamel Red	071249355909 Colour Riche Shine Glassy Garnet	071249355923 Colour Riche Shine Splendid Blackberry
CR SHINE LIP TRY 1.1 UNLIT **											
				071249349755 Colour Riche Matte Lipstick	071249349724 Colour Riche Matte Lipstick	071249349717 Colour Riche Matte Lipstick	071249316177 Colour Riche Collection Exclusive	071249349731 Colour Riche Matte Lipstick	071249349748 Colour Riche Matte Lipstick	0712493 0712493	0712493 0712493
CR MATTE LIP & LIPLNR TRY 1.2 UNLIT **											
071249349700 Colour Riche Matte Lipstick	071249349656 Colour Riche Matte Lipstick	071249296486 Colour Riche Collection Exclusive	071249296820 Colour Riche Collection Exclusive	071249349663 Colour Riche Matte Lipstick	071249316191 Colour Riche Collection Exclusive	071249349670 Colour Riche Matte Lipstick	071249349687 Colour Riche Matte Lipstick	071249349694 Colour Riche Matte Lipstick	071249349649 Colour Riche Matte Lipstick	0712493 0712493	0712493 0712493
CR MATTE LIP & LIPLNR TRY 2.2 UNLIT **											
071249256206 Colour Riche Lipcolour Ballerina Shoes	071249045701 Colour Riche Lipcolour Mauved	071249083352 Colour Riche Lipcolour Tickled Pink	071249074534 Colour Riche Lipcolour Peony Pink	071249256220 Colour Riche Lipcolour Pink Flamingo	071249256237 Colour Riche Lipcolour Miss Magenta	071249256244 Colour Riche Lipcolour Wisteria Rose	071249074541 Colour Riche Lipcolour Blushing Berry	071249045855 Colour Riche Lipcolour Mica	071249045824 Colour Riche Lipcolour Saucy Mauve	071249256251 Colour Riche Lipcolour Everbloom	071249256268 Colour Riche Lipcolour Raspberry Rush
CR LIP TRY 1.3 UNLIT **											
071249256275 Colour Riche Lipcolour Fresh as a Rose	071249045633 Colour Riche Lipcolour Classic Wine	071249083376 Colour Riche Lipcolour Sugar Plum	071249045640 Colour Riche Lipcolour Spiced Cider	071249083727 Colour Riche Lipcolour Divine Wine	071249074558 Colour Riche Lipcolour Raisin Rapture	071249216385 Colour Riche Lipcolour Golden Grape	071249074527 Colour Riche Lipcolour Peach Fuzz	071249083321 Colour Riche Lipcolour Tropical Coral	071249045787 Colour Riche Lipcolour Volcanic	071249045770 Colour Riche Lipcolour British Red	071249083765 Colour Riche Lipcolour True Red
CR LIP TRY 2.3 UNLIT **											
071249083291 Colour Riche Lipcolour Fairest Nude	071249045664 Colour Riche Lipcolour Toasted Almond	071249045992 Colour Riche Lipcolour Brazil Nut	071249045961 Colour Riche Lipcolour Nature's Blush	071249045657 Colour Riche Lipcolour Cinnamon Toast	071249046012 Colour Riche Lipcolour Sunwash	071249046029 Colour Riche Lipcolour Spice	071249083512 Colour Riche Lipcolour Golden Splendor	071249045954 Colour Riche Lipcolour Bronze Coin	071249045930 Colour Riche Lipcolour Sandstone	071249045923 Colour Riche Lipcolour Silverstone	071249045947 Colour Riche Lipcolour Bronzine
CR LIP TRY 3.3 UNLIT **											
071249168530 Infallible Le Rouge Lip Unending Kiss	071249168462 Infallible Le Rouge Lip Tender Berry	071249168622 Infallible Le Rouge Lip Ravishing Red	071249168639 Infallible Le Rouge Lip Refined Ruby	071249168660 Infallible Le Rouge Lip Bold Bordeaux	071249168615 Infallible Le Rouge Lip Persistent Plum	071249168585 Infallible Le Rouge Lip Everlasting Plum	071249168646 Infallible Le Rouge Lip Rambling Rose	071249168493 Infallible Le Rouge Lip Forever Frappe	071249168370 Infallible Le Rouge Lip Resilient Raisin		
INF LE RGE LIP TRY 1.1 UNLIT **											
		071249210130 Magic Lumi Highlighter Fair	071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer			071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base		
MGC FMLY CMBO W/ 4 HGLGHTR TRY UNLIT**											

CLPS BRCKT

071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café						
TM MU TRY WRM 1.3/1.4 UNLT **													
				071249371787 Infalible Pro-Matte Les Chocolat Nudes candy man	071249371794 Infalible Pro-Matte Les Chocolat Nudes sweet tooth	071249371800 Infalible Pro-Matte Les Chocolat Nudes dose of cocoa	071249371817 Infalible Pro-Matte Les Chocolat Nudes box o chocolate	071249371824 Infalible Pro-Matte Les Chocolat Nudes bittersweet	071249371831 Infalible Pro-Matte Les Chocolat Nudes 70% yum				
INF PM LES CHOCOLAT NUDE LIP TRY 1.1 UNLIT **													
071249358634 Infalible Pro-Matte Liquid Lipstick Milk and Cookies	071249358573 Infalible Pro-Matte Liquid Lipstick Shake Down	071249358610 Infalible Pro-Matte Liquid Lipstick Angora	071249358603 Infalible Pro-Matte Liquid Lipstick Cowboy	071249358580 Infalible Pro-Matte Liquid Lipstick Nudist	071249358658 Infalible Pro-Matte Liquid Lipstick Matador	071249358641 Infalible Pro-Matte Liquid Lipstick Stirred	071249358597 Infalible Pro-Matte Liquid Lipstick Deeply Disturbed	071249358665 Infalible Pro-Matte Liquid Lipstick Roseblood	071249358627 Infalible Pro-Matte Liquid Lipstick Plum Bum				
INF PRO-MATTE LIQ LIP TRY 1.1 UNLIT **													
071249314180 Infalible Pro-Matte Gloss Blushing Ambition	071249314234 Infalible Pro-Matte Gloss Fuchsia Amnesia	071249317990 Infalible Pro-Matte Gloss Rebel Rose	071249314166 Infalible Pro-Matte Gloss Aphrodite Kiss	071249314227 Infalible Pro-Matte Gloss Shanghai Scarlet	071249314203 Infalible Pro-Matte Gloss Forbidden Kiss	071249317983 Infalible Pro-Matte Gloss Rouge Envy	071249314173 Infalible Pro-Matte Gloss Nude Allude	071249314210 Infalible Pro-Matte Gloss Statement Nude	071249314197 Infalible Pro-Matte Gloss Bare Attraction				
INF PRO-MATTE GLOSS TRAY UNLIT**													
071249135280 Infalible Lip Gloss Petal	071249135372 Infalible Lip Gloss Bloom	071249135396 Infalible Lip Gloss Modern Mauve	071249135419 Infalible Lip Gloss Sangria	071249216040 Infalible Lip Gloss Glistening Berry	071249216064 Infalible Lip Gloss Pink Topaz	071249216033 Infalible Lip Gloss Cherry Flash	071249216057 Infalible Lip Gloss Red Fatale	071249135310 Infalible Lip Gloss Rebel Red	071249135327 Infalible Lip Gloss Suede	071249135358 Infalible Lip Gloss Truffle	071249135433 Infalible Lip Gloss Coral Sands		
INF LIP GLS TRY 1.1 UNLT **													
071249290057 Infalible Lip 2- Step Toujour Teaberry	071249290064 Infalible Lip 2- Step Passionate Petal	071249290088 Infalible Lip 2- Step Flamboyant Flamingo	071249290071 Infalible Lip 2- Step Everlasting Caramel	071249290385 Infalible Lip 2- Step Neverending Nutmeg	071249290392 Infalible Lip 2- Step Heaven to Henna	071249290354 Infalible Lip 2- Step Perpetual Apricot	071249290415 Infalible Lip 2- Step Captivated by Cerise	071249290323 Infalible Lip 2- Step Red	071249290347 Infalible Lip 2- Step Continual Crimson	071249290040 Infalible Lip 2- Step Lilac Infinite	071249290101 Infalible Lip 2- Step Violet Parfait	071249290453 Infalible Lip 2- Step Raisin Revival	071249290361 Infalible Lip 2- Step Cherry Noir
INF 2-STP LIP TRY UNLIT 1.1 **													
071249293157 Infalible Pro-Matte Powder Porcelain		071249293164 Infalible Pro-Matte Powder Natural Beige			071249293171 Infalible Pro-Matte Powder Nude Beige		071249293188 Infalible Pro-Matte Powder True Beige						
INF PM PWDR TRY UNLIT 1.1 **													
				071249349052 Infalible Pro-Glow Powder Creamy Natural		071249349069 Infalible Pro-Glow Powder Nude Beige							
INF PRO-GLW PWDR (LMTD MIX) TRY 1.1 UNLIT **													

071249078570 True Match Liquid Foundation Soft Ivory								071249078587 True Match Liquid Foundation Classic Ivory								071249078624 True Match Liquid Foundation Natural Buff								071249078662 True Match Liquid Foundation Buff Beige								071249078693 True Match Liquid Foundation True Beige								071249078723 True Match Liquid Foundation Honey Beige								071249078747 True Match Liquid Foundation Classic Tan								071249218303 True Match Liquid Foundation Cappuccino																																																							
TM MU TRY NTRL 2.3/2.4 UNLT **																																																																																																															
071249016411 True Match Powder Porcelain																071249016428 True Match Powder Light Ivory																071249016435 True Match Powder Nude Beige																071249016442 True Match Powder Natural Beige																																																															
071249016459 True Match Powder Sand Beige																071249016657 True Match Powder Sun Beige																071249016930 True Match Powder Caramel Beige																071249017074 True Match Powder Crème Café																																																															
TM PWDR-2 TR TRY WRM 1.3 UNLT **																																																																																																															
																																																071249017449 True Match Blush Bare Honey																								071249017456 True Match Blush Barely Blushing																																							
TM BLSH TRY 1.3 WRM UNLT **																																																																																																															
071249361504 Infallible Pro-Primer Infallible Matte-Lock Primer																071249361511 Infallible Pro-Primer Infallible Glow-Lock Primer																																071249349038 Infallible Pro-Matte Setting Powder Translucent																																																071249294055 Infallible Pro-Spray & Set Makeup Extender Setting Spray Pro-Mist & Set Makeup Extender Setting Spray															
INF PRO-PRMR, PWDR & SPRAY TRY 1.1 UNLIT **																																																																																																															
INF PM & PRO-GLW FMLY GP (4X12) **																																																																																																															
071249292990 Infallible Pro-Matte Foundation Classic Ivory																071249293003 Infallible Pro-Matte Foundation Shell Beige																071249293027 Infallible Pro-Matte Foundation Natural Buff																071249293034 Infallible Pro-Matte Foundation Golden Beige																071249293041 Infallible Pro-Matte Foundation Natural Beige																071249293058 Infallible Pro-Matte Foundation Sun Beige																															
INF PM MU TRY UNLIT 1.1 **																																																																																																															
071249330449 Infallible Pro-Glow Classic Ivory																071249330470 Infallible Pro-Glow Nude Beige																071249330456 Infallible Pro-Glow Natural Buff																071249330463 Infallible Pro-Glow Natural Beige																071249330487 Infallible Pro-Glow Buff Beige																071249330500 Infallible Pro-Glow Sun Beige																															
INF PRO-GLW FNDTN TRY 1.1 UNLIT**																																																																																																															
																																071249335499 Infallible Total Cover Concealer																																																																															
																																071249335482 Infallible Total Cover Concealer																																																																															
INF TOTAL CVR CNCLR TRY 1.1 UNLIT **																																																																																																															

8' LP 4" HD																			
071249078556 True Match Liquid Foundation Alabaster		071249078594 True Match Liquid Foundation Natural Ivory		071249078617 True Match Liquid Foundation Creamy Natural		071249078655 True Match Liquid Foundation Shell Beige		071249078679 True Match Liquid Foundation Classic Beige		071249036853 True Match Liquid Foundation Soft Sable		071249036846 True Match Liquid Foundation Nut Brown		071249218310 True Match Liquid Foundation Cocoa					
TM MU TRY CL 3.3/3.4 UNLT **																			
071249017173 True Match Powder Soft Ivory		071249017180 True Match Powder Classic Ivory				071249017197 True Match Powder Natural Buff				071249017227 True Match Powder Buff Beige									
071249033180 True Match Powder True Beige		071249033197 True Match Powder Honey Beige				071249033173 True Match Powder Classic Tan				071249033319 True Match Powder Cappuccino									
TM PWDR-2 TR TRY NTRL 2.3 UNLT **																			
071249017463 True Match Blush Subtle Sable		071249017487 True Match Blush Innocent Flush				071249017494 True Match Blush Apricot Kiss				071249041840 True Match Blush Sweet Ginger									
TM BLSH TRY 2.3 UNLT **																			
071249374702 Paradise Enchanted Blush Bashful		071249374719 Paradise Enchanted Blush Fantastical				071249374726 Paradise Enchanted Blush Just Curious				071249374733 Paradise Enchanted Blush Charming									
PRDS ENCHNTD BLSH TRY UNLIT **																			
		071249334294 Visible Lift Radiance Booster		071249359693 Visible Lift Luminous Serum Tint Pearl		071249359709 Visible Lift Luminous Serum Tint Rose		071249359716 Visible Lift Luminous Serum Tint Gold		071249359723 Visible Lift Luminous Serum Tint Honey		071249359730 Visible Lift Luminous Serum Tint Amber							
VL RDNC BSTR & LUMI SRM TINT TRY 1.1 UNLIT **																			
071249094259 True Match Naturale Gentle Mineral Makeup Light Ivory		071249094273 True Match Naturale Gentle Mineral Makeup Nude Beige		071249094297 True Match Naturale Gentle Mineral Makeup Natural Beige		071249094327 True Match Naturale Gentle Mineral Makeup Sun Beige		071249094211 True Match Naturale Gentle Mineral Makeup Soft Ivory											
TM MIN MU TRY 1.2 UNLT **																			
071249179185 True Match Naturale Gentle Mineral Makeup Natural Buff		071249094303 True Match Naturale Gentle Mineral Makeup Buff Beige		071249104088 True Match Naturale Gentle Mineral Makeup Classic Tan		071249179192 True Match Naturale Gentle Mineral Makeup Natural Ivory		071249094280 True Match Naturale Gentle Mineral Makeup Creamy Natural											
TM MIN MU TRY 2.2 UNLT **																			
				071249351789 Infallible Pro-Glow Concealer Classic Ivory		071249351796 Infallible Pro-Glow Concealer Creamy		071249351802 Infallible Pro-Glow Concealer Nude Beige		071249351819 Infallible Pro-Glow Concealer Natural Beige		071249351826 Infallible Pro-Glow Concealer Sand Beige		071249351833 Infallible Pro-Glow Concealer Sun Beige		071249351840 Infallible Pro-Glow Concealer Crème Café		071249351857 Infallible Pro-Glow Concealer Cocoa	
INF PRO-GLW CNCLR TRY 1.1 UNLIT **																			

DR-UNLT **

071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10
TM MU TRY 4.4 UNLT **							
071249033357 True Match Powder Alabaster		071249033401 True Match Powder Natural Ivory		071249033432 True Match Powder Creamy Natural		071249033449 True Match Powder Shell Beige	
071249033579 True Match Powder Classic Beige		071249033593 True Match Powder Soft Sable		071249033586 True Match Powder Nut Brown		071249033609 True Match Powder Cocoa	
TM PWDR-2 TR MED TRY CL 3.3 UNLT **							
071249017500 True Match Blush Baby Blossom		071249017517 True Match Blush Tender Rose		071249017524 True Match Blush Rosy Outlook		071249042014 True Match Blush Spiced Plum	
TM BLSH TRY 3.3 UNLT **							
		071249238431 True Match Crayon Concealer Fair/Light Warm	071249238424 True Match Crayon Concealer Fair/Light Neutral	071249238462 True Match Crayon Concealer Light/Medium Warm	071249238455 True Match Crayon Concealer Light/Medium Neutral	071249238486 True Match Crayon Concealer Medium/Deep Warm	071249248805 True Match Crayon Concealer Medium/Deep Neutral
TM CRYN CNCLR TRY 1.1 UNLIT EW **							
	071249306925 Colour Riche Monos	071249306970 Colour Riche Monos	071249306987 Colour Riche Monos	071249306994 Colour Riche Monos	071249307021 Colour Riche Monos		
	071249307045 Colour Riche Monos	071249307052 Colour Riche Monos	071249307076 Colour Riche Monos	071249306949 Colour Riche Monos	071249306956 Colour Riche Monos		
CR MONOS SHDW 2-TIER TRY UNLIT **							
071249313022 Colour Riche Pocket Palette Avenue des Roses		071249313039 Colour Riche Pocket Palette Boudoir Charme		071249313046 Colour Riche Pocket Palette Bleu Nuit		071249313060 Colour Riche Pocket Palette Silver Couture	
CR POCKET PALETTE TRY 1.1 UNLIT**							
	071249199213 Infallible Shadow	071249199305 Infallible Shadow	071249199299 Infallible Shadow	071249199220 Infallible Shadow	071249199251 Infallible Shadow		
INF SHDW 1-TIER TRY 1.1 UNLIT **							
071249283714 Magic BB Correctors Magic BB Correctors : Anti-Redness	071249283721 Magic BB Correctors Magic BB Correctors : Anti-Fatigue	071249211458 Magic BB Cream Fair	071249211465 Magic BB Cream Light	071249211472 Magic BB Cream Medium	071249211489 Magic BB Cream Deep		
SS MGC BB CRM/CRTR TRY 1.1 UNLIT **							

VLMNS LSH PRDS LIQ LNR EYE GP (4X12) **					
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249357248 Infallible Pro-Last Liner Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black	071249350300 Brow Stylist Shape & Fill Brunette
071249306376 Infallible Eye: Matte Matic Liner Black	071249306383 Infallible Eye: Matte Matic Liner Brown	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown
071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249289839 Infallible Superstar Liner Black	071249207000 Voluminous Smoldering Eyeliner Black	071249336359 Voluminous Liner Noir Blackest Black
071249117682 Pencil Perfect Carbon Black Carbon Black	071249082119 Pencil Perfect Eye Liner Ebony	071249082140 Pencil Perfect Eye Liner Espresso	071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black
071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black	071249324707 Voluminous Feline WSH Blackest Black WSH	071249334348 Voluminous Feline WSH Blackest Noir WSH		
071249078525 Eye Makeup Remover Eye Makeup Remover	071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown		

BRW STYLST DEFINER GP (4X12) **					
071249314876 Brow Stylist: Definer Blonde	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette
071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette
071249330265 Voluminous Primer Primer	071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249669020 Voluminous Straight Brush Black Brown		
071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black	071249101919 Voluminous Carbon Black Carbon Black	071249019344 Voluminous Curved Brush Black		
071249314111 Voluminous Butterfly Sculpt WSH Blackest Black	071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	071249265932 Voluminous Butterfly Midnight Black Midnight Black		
071249137093 Telescopic Carbon Black Mascara Carbon Black	071249148808 Extra Volume Collagen Washable Black	071249148822 Extra Volume Collagen Washable Blackest Black	071249156339 Extra Volume Collagen Waterproof Blackest Black		

UNLIMITED MASCARA GP (4X12) **			
071249335857 Unlimited Blackest Black	071249335888 Unlimited Blackest Black WTP	UNLIMITED MSCR HKBR 4HK UNLIT (ALT) ** 071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black
071249343258 Voluminous Lash Paradise WSH Black	VLMNS LSH PRDS MSCR (WTP) HKBR 4HK UNLIT (ALT) ** 071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black
071249363720 X-Fiber Mascara WSH Black WSH	X-FIBER MSCR HKBR 4HK UNLIT (ALT) ** 071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249350652 Voluminous Lash Paradise WSH Mystic Black
071249019351 Voluminous Curved Brush Black Brown	VLMNS WP HKBR 4HK UNLIT (ALT) ** 071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	VLMNS SPRSTR MSCR HKBR 4HK UNLIT (ALT) ** 071249301500 Voluminous Superstar Mascara Black (WSH)	071249314104 Voluminous Superstar Red Carpet Extra Black	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)
071249187739 Voluminous Million Lashes Mascara Blackest Black	VLMNS MIL LSHES HKBR 4HK UNLIT (ALT) ** 071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown	071249195482 Voluminous Million Lashes Waterproof Masc Black



8' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\IPCosmetics\IKBReports\2019\Spring\PENDING\POG\WAK0858EC\

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0858ECUL IS19.psa

CR SHINE LIP TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249355862	Colour Riche Shine	Dazzling Doe	902
2	1	071249355879	Colour Riche Shine	Glossy Fawn	900
3	1	071249355886	Colour Riche Shine	Varnished Rosewood	904
4	1	071249355848	Colour Riche Shine	Burnished Blush	906
5	1	071249355831	Colour Riche Shine	Sparkling Rose	908
6	1	071249355787	Colour Riche Shine	Glazed Pink	914
7	1	071249355800	Colour Riche Shine	Laminated Fuchsia	922
8	1	071249355817	Colour Riche Shine	Polished Tango	918
9	1	071249355824	Colour Riche Shine	Luminous Coral	916
10	1	071249355893	Colour Riche Shine	Enamel Red	924
11	1	071249355909	Colour Riche Shine	Glassy Garnet	926
12	1	071249355923	Colour Riche Shine	Splendid Blackberry	930

CR MATTE LIP & LIPLNR TRY 1.2 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
13	1	071249349755	Colour Riche Matte Lipstick	Matte-cademia	808
14	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802
15	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800
16	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703
17	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804
18	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806
19	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108
20	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110
21	1	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112
22	1	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114

CR MATTE LIP & LIPLNR TRY 2.2 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
23	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712
24	1	071249349656	Colour Riche Matte Lipstick	Matte-ly in Love	102
25	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403
26	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402
27	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405
28	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705
29	1	071249349670	Colour Riche Matte Lipstick	Matte-jestic	707
30	1	071249349687	Colour Riche Matte Lipstick	Matte-gic	709
31	1	071249349694	Colour Riche Matte Lipstick	At the Drop of a Matte	711
32	1	071249349649	Colour Riche Matte Lipstick	Matte at Bat	100
33	1	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106
34	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104
35	1	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100
36	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102

CR LIP TRY 1.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
37	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135
38	1	071249045701	Colour Riche Lipcolour	Mauved	140
39	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165
40	1	071249074534	Colour Riche Lipcolour	Peony Pink	580
41	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180
42	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185
43	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
44	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
45	1	071249045855	Colour Riche Lipcolour	Mica	620
46	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

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47	1	071249256251	Colour Riche Lipcolour	Everbloom	254
48	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260

CR LIP TRY 2.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
49	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262
50	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
51	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
52	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
53	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
54	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
55	1	071249216385	Colour Riche Lipcolour	Golden Grape	788
56	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
57	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
58	1	071249045787	Colour Riche Lipcolour	Volcanic	410
59	1	071249045770	Colour Riche Lipcolour	British Red	350
60	1	071249083765	Colour Riche Lipcolour	True Red	315

CR LIP TRY 3.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
61	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
62	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
63	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
64	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
65	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
66	1	071249046012	Colour Riche Lipcolour	Sunwash	857
67	1	071249046029	Colour Riche Lipcolour	Spice	860
68	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
69	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
70	1	071249045930	Colour Riche Lipcolour	Sandstone	810
71	1	071249045923	Colour Riche Lipcolour	Silverstone	760
72	1	071249045947	Colour Riche Lipcolour	Bronzine	825

INF LE RGE LIP TRY 1.1 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
73	1	071249168530	Infalible Le Rouge Lip	Unending Kiss	112
74	1	071249168462	Infalible Le Rouge Lip	Tender Berry	519
75	1	071249168622	Infalible Le Rouge Lip	Ravishing Red	312
76	1	071249168639	Infalible Le Rouge Lip	Refined Ruby	337
77	1	071249168660	Infalible Le Rouge Lip	Bold Bordeaux	741
78	1	071249168615	Infalible Le Rouge Lip	Persistent Plum	737
79	1	071249168585	Infalible Le Rouge Lip	Everlasting Plum	712
80	1	071249168646	Infalible Le Rouge Lip	Rambling Rose	212
81	1	071249168493	Infalible Le Rouge Lip	Forever Frappe	814
82	1	071249168370	Infalible Le Rouge Lip	Resilient Raisin	829

MGC FMLY CMBO W/ 4 HGLGHTR TRY UNLT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
83	1	071249210130	Magic Lumi Highlighter	Fair	860
84	1	071249210147	Magic Lumi Highlighter	Light	862
85	1	071249210154	Magic Lumi Highlighter	Medium	864
86	1	071249236390	Magic Lumi Highlighter	Deep	866
87	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
88	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

TM MU TRY WRM 1.3/1.4 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
89	1	071249078549	True Match Liquid Foundation	Porcelain	W1
90	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
91	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
92	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
93	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
94	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
95	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7
96	1	071249078754	True Match Liquid Foundation	Crème Café	W8

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
97	1	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
98	1	071249371794	Infalible Pro-Matte Les Chocolat Nudes	sweet tooth	844
99	1	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
100	1	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852
101	1	071249371824	Infalible Pro-Matte Les Chocolat Nudes	bittersweet	854
102	1	071249371831	Infalible Pro-Matte Les Chocolat Nudes	70% yum	856

INF PRO-MATTE LIQ LIP TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
103	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364
104	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352
105	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360
106	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358
107	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354
108	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368
109	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366
110	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356
111	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370
112	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362

INF PRO-MATTE GLOSS TRAY UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
113	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
114	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
115	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
116	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
117	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
118	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
119	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
120	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
121	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
122	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 1.1 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
123	1	071249135280	Infalible Lip Gloss	Petal	105
124	1	071249135372	Infalible Lip Gloss	Bloom	125
125	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
126	1	071249135419	Infalible Lip Gloss	Sangria	705
127	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
128	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
129	1	071249216033	Infalible Lip Gloss	Cherry Flash	340
130	1	071249216057	Infalible Lip Gloss	Red Fatale	320
131	1	071249135310	Infalible Lip Gloss	Rebel Red	315

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

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132	1	071249135327	Infalible Lip Gloss	Suede	805
133	1	071249135358	Infalible Lip Gloss	Truffle	835
134	1	071249135433	Infalible Lip Gloss	Coral Sands	405

INF 2-STP LIP TRY UNLIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
135	1	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109
136	1	071249290064	Infalible Lip 2-Step	Passionate Petal	111
137	1	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113
138	1	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201
139	1	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119
140	1	071249290392	Infalible Lip 2-Step	Heaven to Henna	205
141	1	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207
142	1	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209
143	1	071249290323	Infalible Lip 2-Step	Red	211
144	1	071249290347	Infalible Lip 2-Step	Continual Crimson	213
145	1	071249290040	Infalible Lip 2-Step	Lilac Infinite	105
146	1	071249290101	Infalible Lip 2-Step	Violet Parfait	107
147	1	071249290453	Infalible Lip 2-Step	Raisin Revival	215
148	1	071249290361	Infalible Lip 2-Step	Cherry Noir	217

INF PM PWDR TRY UNLIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
149	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
150	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
151	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
152	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

INF PRO-GLW PWDR (LMTD MIX) TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
153	1	071249349052	Infalible Pro-Glow Powder	Creamy Natural	22
154	1	071249349069	Infalible Pro-Glow Powder	Nude Beige	23

TM MU TRY NTRL 2.3/2.4 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
155	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
156	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
157	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
158	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
159	1	071249078693	True Match Liquid Foundation	True Beige	N5
160	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
161	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
162	1	071249218303	True Match Liquid Foundation	Cappuccino	N8

TM PWDR-2 TR TRY WRM 1.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
163	1	071249016411	True Match Powder	Porcelain	W1
164	1	071249016428	True Match Powder	Light Ivory	W2
165	1	071249016435	True Match Powder	Nude Beige	W3
166	1	071249016442	True Match Powder	Natural Beige	W4
167	1	071249016459	True Match Powder	Sand Beige	W5
168	1	071249016657	True Match Powder	Sun Beige	W6
169	1	071249016930	True Match Powder	Caramel Beige	W7
170	1	071249017074	True Match Powder	Crème Café	W8

TM BLSH TRY 1.3 WRM UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
171	1	071249017449	True Match Blush	Bare Honey	W1-2
172	1	071249017456	True Match Blush	Barely Blushing	W3-4

INF PRO-PRMR, PWDR & SPRAY TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
173	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
174	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
175	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
176	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

INF PM MU TRY UNLIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
177	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
178	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
179	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
180	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
181	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
182	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

INF PRO-GLW FNDTN TRY 1.1 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
183	1	071249330449	Infalible Pro-Glow	Classic Ivory	201
184	1	071249330470	Infalible Pro-Glow	Nude Beige	203
185	1	071249330456	Infalible Pro-Glow	Natural Buff	204
186	1	071249330463	Infalible Pro-Glow	Natural Beige	205
187	1	071249330487	Infalible Pro-Glow	Buff Beige	206
188	1	071249330500	Infalible Pro-Glow	Sun Beige	208

INF TOTAL CVR CNCLR TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
189	1	071249335499	Infalible Total Cover Concealer	Color correcting palette	225
190	1	071249335482	Infalible Total Cover Concealer	Concealer contour palette	220

TM MU TRY CL 3.3/3.4 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
191	1	071249078556	True Match Liquid Foundation	Alabaster	C1
192	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
193	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
194	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
195	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
196	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
197	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
198	1	071249218310	True Match Liquid Foundation	Cocoa	C8

TM PWDR-2 TR TRY NTRL 2.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
199	1	071249017173	True Match Powder	Soft Ivory	N1
200	1	071249017180	True Match Powder	Classic Ivory	N2
201	1	071249017197	True Match Powder	Natural Buff	N3
202	1	071249017227	True Match Powder	Buff Beige	N4
203	1	071249033180	True Match Powder	True Beige	N5
204	1	071249033197	True Match Powder	Honey Beige	N6
205	1	071249033173	True Match Powder	Classic Tan	N7
206	1	071249033319	True Match Powder	Cappuccino	N8

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POSITION REPORT

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TM BLSH TRY 2.3 UNLT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
207	1	071249017463	True Match Blush	Subtle Sable	W5-6	
208	1	071249017487	True Match Blush	Innocent Flush	N3-4	
209	1	071249017494	True Match Blush	Apricot Kiss	N5-6	
210	1	071249041840	True Match Blush	Sweet Ginger	N7-8	

PRDS ENCHNTD BLSH TRY UNLIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
211	1	071249374702	Paradise Enchanted Blush	Bashful	190	
212	1	071249374719	Paradise Enchanted Blush	Fantastical	191	
213	1	071249374726	Paradise Enchanted Blush	Just Curious	192	
214	1	071249374733	Paradise Enchanted Blush	Charming	193	

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 UNLIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
215	1	071249334294	Visible Lift Radiance Booster		100	
216	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801	
217	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802	
218	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803	
219	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804	
220	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805	

TM MIN MU TRY 1.2 UNLT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
221	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458	
222	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460	
223	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464	
224	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468	
225	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456	

TM MIN MU TRY 2.2 UNLT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
226	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	
227	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	
228	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	
229	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	
230	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	

INF PRO-GLW CNCLR TRY 1.1 UNLIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
231	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01	
232	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02	
233	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03	
234	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04	
235	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05	
236	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06	
237	1	071249351840	Infalible Pro-Glow Concealer	Creame Café	07	
238	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08	

TM MU TRY 4.4 UNLT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
239	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	
240	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	
241	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	
242	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

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243	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
244	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
245	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9
246	1	071249220368	True Match Liquid Foundation	Espresso C10	C10

TM PWDR-2 TR MED TRY CL 3.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
247	1	071249033357	True Match Powder	Alabaster	C1
248	1	071249033401	True Match Powder	Natural Ivory	C2
249	1	071249033432	True Match Powder	Creamy Natural	C3
250	1	071249033449	True Match Powder	Shell Beige	C4
251	1	071249033579	True Match Powder	Classic Beige	C5
252	1	071249033593	True Match Powder	Soft Sable	C6
253	1	071249033586	True Match Powder	Nut Brown	C7
254	1	071249033609	True Match Powder	Cocoa	C8

TM BLSH TRY 3.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
255	1	071249017500	True Match Blush	Baby Blossom	C1-2
256	1	071249017517	True Match Blush	Tender Rose	C3-4
257	1	071249017524	True Match Blush	Rosy Outlook	C5-6
258	1	071249042014	True Match Blush	Spiced Plum	C7-6

TM CRYN CNCLR TRY 1.1 UNLT EW ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
259	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
260	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
261	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
262	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
263	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678
264	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678

CR MONOS SHDW 2-TIER TRY UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
265	1	071249306925	Colour Riche Monos	Paris Beach	200
266	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
267	1	071249306987	Colour Riche Monos	Little Beige Dress	201
268	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
269	1	071249307021	Colour Riche Monos	Violet Beaute	208
270	1	071249307045	Colour Riche Monos	Argentique	210
271	1	071249307052	Colour Riche Monos	Grand Bleu	211
272	1	071249307076	Colour Riche Monos	Green Promenade	212
273	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
274	1	071249306956	Colour Riche Monos	Quartz Fume	204

CR POCKET PALETTE TRY 1.1 UNLT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
275	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
276	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
277	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
278	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

INF SHDW 1-TIER TRY 1.1 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
279	1	071249199213	Infalible Shadow	Iced Latte	888
280	1	071249199305	Infalible Shadow	Amber Rush	892

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

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281	1	071249199299	Infalible Shadow	Perpetual Purple	555
282	1	071249199220	Infalible Shadow	Midnight Blue	889
283	1	071249199251	Infalible Shadow	Eternal Black	999

SS MGC BB CRM/CRTR TRY 1.1 UNLIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
284	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820
285	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818
286	1	071249211458	Magic BB Cream	Fair	810
287	1	071249211465	Magic BB Cream	Light	812
288	1	071249211472	Magic BB Cream	Medium	814
289	1	071249211489	Magic BB Cream	Deep	816

VLMNS LSH PRDS LIQ EYELNR HKBR 6HK UNLIT (ALT) **

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
290	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
291	1	071249238912	Infalible The Super Slim Liner	Black	400
292	1	071249350126	Infalible The Super Slim Liner	Brown	401
293	1	071249357248	Infalible Pro-Last Liner	Black	930
294	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
295	1	071249350300	Brow Stylist Shape & Fill	Brunette	415

INF LW LNR HKBR 6HK UNLIT (ALT) **

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
296	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
297	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
298	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
299	1	071249145234	Infalible Long Wear Eyeliner	Black	511
300	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
301	1	071249145258	Infalible Long Wear Eyeliner	Brown	531

LIN INT BRUSH TIP HKBR 6HK UNLIT (ALT) **

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
302	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
303	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
304	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
305	1	071249289839	Infalible Superstar Liner	Black	202
306	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
307	1	071249336359	Voluminous Liner Noir	Blackest Black	300

PNCL PRFT HKBR 6HK UNLIT (ALT) **

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
308	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
309	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
310	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
311	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
312	1	071249119990	Telescopic Eyeliner	Black	810
313	1	071249161906	Telescopic Waterproof Eyeliner	Black	800

DBL XTD BTY TBS HKBR 4HK UNLIT (ALT) **

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
314	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
315	1	071249149744	Double Extend Beauty Tubes	Black	570
316	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
317	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

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EMR SINGLE TRY HOOKBAR 3HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
318	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
319	1	071249104743	Telescopic Mascara	Blackest Black	910
320	1	071249104729	Telescopic Mascara	Black	905
321	1	071249104736	Telescopic Mascara	Black Brown	915

BRW STYLST DEF HKBR 6HK UNLIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
322	1	071249314876	Brow Stylist: Definer	Blonde	388
323	1	071249314883	Brow Stylist: Definer	Brunette	389
324	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
325	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
326	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
327	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215

BRW STYLST KBK BLNDR HKBR 6HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
328	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
329	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
330	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
331	1	071249289273	Brow Stylist Designer	Blonde	305
332	1	071249289280	Brow Stylist Designer	Brunette	310
333	1	071249289297	Brow Stylist Designer	Dark Brunette	315

VLMNS MSCR PRIMER HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
334	1	071249330265	Voluminous Primer	Primer	300
335	1	071249372029	Voluminous Straight Brush	Burgundy	950
336	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
337	1	071249669020	Voluminous Straight Brush	Black Brown	315

VLMNS CB MSCR HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
338	1	071249059098	Voluminous Straight Brush	Blackest Black	310
339	1	071249749012	Voluminous Straight Brush	Black	305
340	1	071249101919	Voluminous Carbon Black	Carbon Black	335
341	1	071249019344	Voluminous Curved Brush	Black	340

VLMNS BTRFLY MSCR HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
342	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873
343	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
344	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
345	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872

XTR VOL CLGN WSBL HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
346	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
347	1	071249148808	Extra Volume Collagen Washable	Black	675
348	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
349	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695

UNLIMITED MSCR HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

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350	1	071249335857	Unlimited	Blackest Black	235
351	1	071249335888	Unlimited	Blackest Black WTP	240
352	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
353	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200

VLMNS LSH PRDS MSCR (WTP) HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
354	1	071249343258	Voluminous Lash Paradise WSH	Black	201
355	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
356	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
357	1	071249343319	Voluminous Lash Paradise WTP	Black	203

X-FIBER MSCR HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
358	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
359	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
360	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
361	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205

VLMNS WP HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
362	1	071249019351	Voluminous Curved Brush	Black Brown	350
363	1	071249006412	Voluminous Waterproof	Black	360
364	1	071249006429	Voluminous Waterproof	Black Brown	365
365	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395

VLMNS SPRSTR MSCR HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
366	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
367	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
368	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
369	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624

VLMNS MIL LSHES HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
370	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
371	1	071249187722	Voluminous Million Lashes Mascara	Black	645
372	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
373	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670

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